

## Template Social Media Copy for Social Day of Action on January 21, 2026

### OVERVIEW

United for Cures developed templated social media copy for scientists and scientific societies and partners to adapt and use in promoting the Social Media Day of Action on January 21, including content for both the lead-up and the day itself.

### SCIENTISTS

*Please replace the yellow highlighted text with your organization's handles/links. If your organization does not have a landing page for action, you are welcome to send people to United for Cures' landing page, the links for which are currently included in the highlighted text.*

#### Lead-up (January 14–20)

##### FACEBOOK / LINKEDIN

As a scientist, I see firsthand how federal investment drives discovery — and how discovery becomes treatments, cures, and saved lives.

On January 21, I'm joining United for Cures' National Day of Action to urge Congress to increase federal funding for lifesaving medical research in FY26.

✓ Add your name: <https://speak4.app/lp/6t01dslt/?ts=1767673318>

#SupportCures #FundMedicalResearch #CuresCantWait

##### INSTAGRAM

Research turns questions into cures — but only if we sustain investment.

Joining @UnitedForCures on January 21 to urge Congress to increase FY26 medical research funding.

✓ Join me: <https://speak4.app/lp/6t01dslt/?ts=1767673318>

#SupportCures #FundMedicalResearch #CuresCantWait

##### X / BLUESKY

Discovery depends on funding. I'm joining the Jan 21 Day of Action to urge increased FY26 investment in medical research.

✓ Join me: <https://speak4.app/lp/6t01dslt/?ts=1767673318>

#SupportCures #FundMedicalResearch #CuresCantWait

#### Day-of (January 21)

##### FACEBOOK / LINKEDIN

Today is United for Cures' Day of Action. If you support discovery, innovation, and better patient outcomes, take 2 minutes to contact your members of Congress.

- ✓ Call or send a letter urging increased federal funding for medical research in FY26: <https://unitedforcures.org/day-of-action>

#SupportCures #FundMedicalResearch #CuresCantWait

### INSTAGRAM

Science advances when we invest in it. Today, I'm urging Congress to increase FY26 funding for lifesaving medical research.

- ✓ Take action: <https://unitedforcures.org/day-of-action>

#SupportCures #FundMedicalResearch #CuresCantWait

### X / BLUESKY

I know: progress isn't guaranteed — it needs funding. Today, tell Congress to increase FY26 medical research funding.

- ✓ <https://unitedforcures.org/day-of-action>

#SupportCures #FundMedicalResearch #CuresCantWait

### SCIENTIFIC SOCIETIES AND PARTNERS

*Please replace the yellow highlighted text with your organization's handles/links. If your organization does not have a landing page for action, you are welcome to send people to United for Cures' landing page, the links for which are currently included in the highlighted text.*

**Lead-up (January 14–20)**

#### FACEBOOK / LINKEDIN

At [\[Scientific Society/Partner\]](#), we believe lifesaving medical breakthroughs start with research — and research depends on sustained federal investment.

That's why we're joining United for Cures' National Day of Action on January 21, urging Congress to increase federal funding for medical research in FY26.

- ✓ Join us: <https://speak4.app/lp/6t01dslt/?ts=1767673318> (include a link to sign up for your organization's action alerts so they can be contacted on January 21)

#SupportCures #FundMedicalResearch #CuresCantWait

### INSTAGRAM

[Scientific Society/Partner] is proud to join @UnitedForCures on January 21 to support increased FY26 investment in lifesaving medical research.

✓ Join us: <https://speak4.app/lp/6t01dslt/?ts=1767673318> (include a link to sign up for your organization's action alerts so they can be contacted on January 21)

#SupportCures #FundMedicalResearch #CuresCantWait

### X / BLUESKY

[Scientific Society/Partner] is joining the Jan 21 Day of Action to urge increased FY26 funding for medical research.

✓ Join us: <https://speak4.app/lp/6t01dslt/?ts=1767673318> (include a link to sign up for your organization's action alerts so they can be contacted on January 21)

#SupportCures #FundMedicalResearch #CuresCantWait

### Day-of (January 21)

#### FACEBOOK / LINKEDIN

Today is United for Cures' Social Media Day of Action — and [Scientific Society/Partner] is proud to participate.

Breakthroughs don't happen by accident. They happen with sustained federal investment.

✓ Contact your Member of Congress today to urge increased funding for medical research in FY26: <https://unitedforcures.org/day-of-action>

#SupportCures #FundMedicalResearch #CuresCantWait

#### INSTAGRAM

Today: [Scientific Society/Partner] is urging Congress to increase federal funding for medical research in FY26.

✓ Take action: <https://unitedforcures.org/day-of-action>

#SupportCures #FundMedicalResearch #CuresCantWait

### X / BLUESKY

Today is the Day of Action. [Scientific Society/Partner] urges Congress to increase FY26 funding for medical research.

✓ <https://unitedforcures.org/day-of-action>

#SupportCures #FundMedicalResearch #CuresCantWait